



# Press Release

Monday 30th June, 2008

## Food, Fuel or What?

Farmers in the Mallee are invited on a tour of Central and Western Victoria to study future marketing options in the grains industry.

Titled "Food, Fuel or What", the itinerary includes a look at the processing and storage demands of the biofuel industry.

Direct marketing of grain is covered in the Shepparton region where Mallee grain growers can hear directly from dairy producers about the demands of that market.

Also on the agenda will be accessing specialist markets such as a boutique brewery, a maltster and other grain processors.

On the last day, the whole tour will be brought into perspective with an interactive workshop in Bendigo hosted by well known communicator Nigel McGuickan.

This tour is made very affordable with support from the Victorian Government and the Grains Research & Development Corporation.

The tour departs Mildura on Monday 21st July with a limited capacity to pick up en route to Horsham.

It will visit Kaniva, Horsham, Geelong, Melbourne, Shepparton and Bendigo and return to Mildura on 25th July.

More information is on the attached flyer or from Darryl Pearl on 0439 550 531.