



Press Release

Wednesday 16th September, 2009

Grain Marketing Roadshow to Ouyen and Swan Hill

Mallee Sustainable Farming Inc. is urging all Victorian grain growers to take advantage of the upcoming GRDC/VFF Grain Marketing Roadshow.

“The Grain Marketing Roadshows will provide growers with essential information to get the maximum dollar return for their crop,” said Mike Mooney, MSF Executive Manager.

“Its just not enough in this era to maximise yield; smart farmers also market their grain effectively,” he said.

All of Victoria’s major grain marketers will participate in this inaugural Victoria Farmers Federation event.

“Grain growers have previously expressed frustration at the lack of cooperation between industry members,” said Russell Amery, VFF Grains Group President.

“By coming together, these companies are acknowledging the changes that have occurred to the nature of the grains industry and the role that they each now play.”

Each forum will feature a sit down meal and two hours of concise marketing information provided by experienced grain marketers from the various grain marketing companies.

Participating companies include AWB, ABB, CBH, Elders Toepfer, Louis Dreyfus, Graincorp and Wimmera Grain.

Eleven forums will be held across the state with two scheduled for the Northern Mallee on Wednesday 23rd September.

The Ouyen event will include breakfast and be held at the Ouyen Football Club from 8 am.

The Swan Hill event will include lunch and be held at the Swan Hill Jockey Club from 12.30 pm.

For more information or to register your interest, contact the VFF Grains Group on 1300 882 833 or email vff@vff.org.au.

Media enquiries should be directed to Beth Richens, VFF Public Affairs Advisor on 0400 934 277.